



CIDDD NEWSLETTER

News from the Consortium of International Double Degrees



About this Publication

Welcome to the winter edition of our CIDDD newsletter. Diversity, Equity, and Inclusion (DEI) are becoming increasingly important in higher education. In recent years, many universities hired administrators to promote these pivotal issues. Others formed inclusive committees to advance DEI on campus and address grievances over equity and inclusions. Given the rising importance of DEI, the CIDDD decided to provide two online workshops on DEI this winter. These seminars are free and open to anyone.

Promoting diversity in higher education requires recognizing differences among individuals, celebrating these differences, and recruiting employees and students from diverse backgrounds. Diversity is multidimensional. It includes gender identities, race, ethnicity, nationality, age, socioeconomic situations, physical abilities, and marital status. While hiring rules vary across countries, every university should create an environment where everyone feels welcome. We should also recruit students from diverse backgrounds.

Equity is about creating fair access, opportunity, and advancement for people. To promote equity, universities must make their campus accessible to individuals with various physical constraints. Universities that charge tuition should create programs that make them affordable for students from low-income families. They should also provide training for employees to develop and seek leadership positions. Having diverse leadership encourages students from diverse backgrounds to apply.

Diversity and equity alone do not always lead to inclusion. Inclusion is the extent to which employees and students feel a sense of belonging and value. Many universities try to promote a sense of belonging by creating school spirit. At Coastal Carolina University, we want our students and employees to feel the teal, our school color. We develop school spirit through traditions, like our Freshmen Convocation, sports, and school events. Inclusion means that students and employees should always feel their voice matters. There are many ways to foster a sense of belonging.

All the Best,
Yoav

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VALENCIA ERASMUS WEEK



The CIDDD General Assembly in 2023

The 2023 General Assembly will take place in Valencia, Spain, on June 13 and 14.

The University of Valencia, a CIDDD member, volunteered to host the assembly this year. The official meeting will take place on June 13 at the university. We will have workshops on June 14 in the morning. The CIDDD will cover the cost of lunch and dinner on June 13 and lunch on June 14. The CIDDD will also organize activities and a dinner on June 12 in the evening for those who arrive early.

The port city of Valencia on Spain's southeastern coast blends old and new. It's known for its colorful Ciutat Vella (Old City) and its contemporary City of Arts and Sciences, with futuristic structures including a planetarium and an oceanarium. Valencia is blessed with temperate weather. It has a warm high of 28.4 C and a balmy low of 17.6 C in June and beautiful beaches. Attendees may consider spending extra days in this lovely destination.

The CIDDD will send out more information on how to register for this event later on.



View of Valencia



CIDDD Double Degree Scholarships 2023

Application deadline May 5

The 2023 CIDDD Double Degree Scholarships

The CIDDD welcomes applications from students that are participating or have completed a double-degree program during the 2022-2023 academic year. To be eligible, either the home or receiving institution must be a member of the CIDDD. The applicant may be in any field and at any level. The amount for 1st place is 1000€, 2nd place is 750€, and 3rd, 4th or 5th places are 500€ each.

The deadline for the application is May 5, 2023. We will announce the winners during the General Assembly in June. Please send all the required documents, which are listed below, to the CIDDD by emailing them to ciddassistant@gmail.com.

Students, to apply for a double degree scholarship, please submit:

- A completed application form, which is available at www.cidd.org.
- A letter of motivation in English indicating why we should consider you for this scholarship and what you will gain from completing a double degree? 500 words limit.
- Letter of recommendation in English from either your home university or the receiving university confirming that you are enrolled and have a good GPA (Grade Point Average).
- Link to a 3-minute video in English about your double degree experience. Please explain how you benefited from the double degree. The video should be clear and engaging. You are encouraged to be creative. Please upload the video to YouTube and make it publicly accessible.

You do NOT need to submit your transcripts.

Do you want to see videos made by our applicants in 2022?

If you want to see videos our applicants made last year, here is a [link](#) to the CIDDD's YouTube channel.



Online Workshops

Strengthening Higher Education's Societal Impact: Balancing the Global with the Local in Business Education



Colleges and universities are being asked to rethink what they do. What is the public value that we bring to citizens and their communities – at home and internationally? What is the role of business schools in response to societal global challenges – and especially to the UN SDGs? Are they sufficiently focused on these issues and responsibilities as leaders, administrators, teachers and scholars?

This webinar will set the stage for a discussion of universities' civic mission at home and internationally, and how civic engagement can be central to a business school's vision and mission and inform its strategies, actions and relationships.

When: Tuesday, February 21 from 16:00 to 17:15 Central European Time

Speaker: Professor Ellen Hazelkorn, Joint Managing Partner, BH Associates. Professor Emeritus, Technological University Dublin, and Joint Editor, Policy Reviews in Higher Education.

To Join: Use the QR code or the following link:

<https://haaga-helia.zoom.us/j/63335239185>



Authentic Leadership: Unlock the Power of a Diverse Team

This workshop will teach you ways you and everyone on your team can create a culture of excellence. Imagine a team where everyone believed in their ability to make a difference because of their unique experiences and identities. A team where everyone acts on that belief is a team that creates success for its stakeholders. Authentic leadership is a skill that requires us to be humble, courageous and vulnerable. These skills can be learned, honed, and constantly improved. In this session, you can expect to walk away with tangible tools and exercises for these skills that you and the rest of your team can utilize to create a culture of leadership and unlock the power of a diverse team.



When: Wednesday, February 22 from 16:00 to 17:15 Central European Time

Speaker: Nick DeStefano, Service Excellence Manager for McLeod Health and a Leadership & Resilience Speaker.

To Join: Use the QR code or the following link (Password: cculearn):

<https://ccuchants.zoom.us/j/92858428867?pwd=S2VJdm5DTENEQ0N0cUxNbVZzL1BmZz09>



International Cooperation: Teaching Mobility Experience

The CIDD's Secretary-General Associate Professor Jana Blštáková from The University of Economics in Bratislava visited another CIDD member, Haaga-Helia University of Applied Sciences in Helsinki, Finland in January 2023, and shares her teacher exchange experience.

The purpose of the exchange was to co-teach one of the courses in the Human Resource Management Major of the Bachelor's Degree Programme in International Business. My teaching was arranged as an intensive week for the theoretical part, followed by practical content in online sessions with Anita Pösö, the principal teacher of the "Leadership" course.

Coming from Central Europe to Helsinki in early January was a weather-related challenge. Helsinki is one of the cities of the North, that has beauty supporting the function of the city to its people. Scandinavian architecture and design, are in harmony with surrounding nature. I was warmly welcomed to Haaga-Helia and provided with a schedule of meetings for every day of my stay, which made the time spend abroad even more fruitful. Also, I was provided with access to everything a teacher needs for work, including good coffee.

I had 36 students in the classroom, some of them international students and most from Finland. Despite the teaching being scheduled as an evening class, they all were responsive and curious. Students wanted to show off a little, and some of them even amazed with an advanced understanding of the presented topic. There was also little of competing in delivering a great performance on the final assignment. Having teachers come from abroad seems to be one of the incentives to draw students' attention to learning.

In addition to teaching, I had the opportunity to meet with Haaga-Helia's staff members. I had a discussion with Anna Hankimaa, degree director, on the newly structured International Business curricula, achievements in the European University Alliance ULYSSEUS, and the challenges of the digital era to university education.

During a meeting with Principal Lecturer Sirpa Lassila, I got to hear about project-related cooperation between the UAS and businesses. Haaga-Helia has been strongly involved in the recovery of small and medium enterprises from the pandemic, especially those which are providing services in the field of event management. The UAS has also been building strong foundations for ecosystem development, involving SME's, organizations, the city, and of course students.

I also had the chance to talk to representatives of the International office. We exchanged a lot of valuable information on our mutual exchange of teachers, staff and students. We shared some good practices on the enhancement of teacher exchange as well as encouragement for students to study abroad. For those visiting Helsinki, I recommend to bring running shoes, a swimming suit and curiosity.



Jana Blštáková (on the right) with Anita Pösö, co-teacher of the "Leadership" course.

Introducing Universidad CEU San Pablo

Fundación Universitaria San Pablo CEU is a private non-profit educational institution established by Asociación Católica de Propagandistas (ACdP) with the goal of making positive changes in society through its educational centres. It offers more than 200 different qualifications at all educational levels and includes two HEIs: [CEU San Pablo University](#) (located in Madrid) and [CEU Cardenal Herrera University](#) (located in Valencia).

CEU Universities have strong international partnerships with institutions of higher education around the world in order to provide their students with the opportunity to live a fully international experience both on and off campus. All activities offered by CEU Universities are based on their commitment to the intellectual and moral development of students, with in a wide range of state-of-the-art facilities, which include audiovisual centres, laboratories, a veterinary clinical hospital, chapels, and sports facilities.

Some of its international recognitions are the European Seal of Excellence for Human Resources in Research (HRS4R), Certificate of Quality in Internationalisation (CeQuInt) by ECA, 5 QS stars in Internationalisation, Teaching, Employability, and Inclusiveness. Additionally, its Bachelor's Degree in Architecture has been awarded with the American NAAB International Certification, and its School of Veterinary Medicine has surpassed the two standards of evaluation set by the EAEVE (European Association of Establishments for Veterinary Education).



CEU San Pablo is a global and modern university, connected to the main universities and research networks in the world. USP-CEU is the only Spanish university that has international programmes in cooperation with prestigious universities such as Boston University, The University of Chicago, UCLA Extension, Fordham University, and Arizona University, among others. In addition, we also offer bilingual undergraduate studies, international mobility programmes through more than 385 international agreements (1200 places), professional internships abroad, a Summer University, and frequent visits from renowned international professors. All of this is part of our commitment to provide an international experience of high quality to our students.

The School of Economics and Business offers several programs in business administration, economics, marketing and business intelligence, fully or partially taught in English. More information about our programmes is available here: [link](#).

Take a virtual tour [here!](#)

CEU San Pablo is interested in international Double Degrees at undergraduate and Master levels. Get in touch!



Beatriz Jiménez Luengo
(Beatriz.jimenezluengo@ceu.es)
Vice-Rectorate for Internationalisation
CEU San Pablo University, Madrid



Summer Program at Coastal Carolina University



Wall College of Business at
Coastal Carolina University

Participants will visit local attractions and participate in fun activities. Coastal Carolina University is near Myrtle Beach, one of the largest beach resort areas in the United States. The students go on excursions to the beach, a baseball game, Alligators Adventure, and Brookgreen Gardens. Brookgreen houses the most extensive collection of American sculptures worldwide. The students will also take a golf lesson at Hackler course, which the university owns and manages.

At the end of the program, students receive a certificate with an American grade. Most universities give their students 5 ECTS credits for completing this program. The program fee of \$1,600 covers classes, on-campus lodging, most meals, and activities.

Students should apply for this program by May 1st by completing the form at <https://forms.gle/RmCs4ZadsiiWFrBY6>.

Please email Dr. Yoav Wachsman (yoav@coastal.edu) with questions.

Coastal Carolina University began delivering the International Summer Program in 2004. In 2023 the program will take place from **23 of July to 12 of August**.

The program provides students from its partner institutions the opportunity to learn about U.S. business practices, economy, and culture. Participants learn about the U.S. business environment from a global perspective and improve their English oral and written skills. Students also complete a consulting report for a European company that could expand to the USA. The participants present their reports at the end of the program.



International Summer
Program 2022 participants

HAN INTERNATIONAL SCHOOL OF BUSINESS

ARNHEM, THE NETHERLANDS

COURSE DATES: 19 JUNE - 7 JULY 2023



ABOUT THE SUMMER SCHOOL

During this 3-week program, you get to know Dutch and other European cultures. You also learn about European business policies and practices. And develop the personal competences you need to do business in Europe.

Classes for the Summer School cover various topics. Business strategy development and entrepreneurship. Business processes and budgeting. Personal branding and creative thinking. Along with Dutch culture and history. You also participate in interactive workshops on skills and personal development. Your ongoing assignment throughout the program is "The Quest". A group research assignment on a specific topic.

Team-building exercises, company visits, cultural excursions and guest lectures complete the program. You're free to make your own plans for sight-seeing or weekend travel to other parts of the Netherlands and Europe .

More information can be found [online](#).



ABOUT THE SUMMER SCHOOL

The Netherlands stands firmly at the forefront of Supply Chain Management.

Our country has amassed valuable, world-class knowledge in the field of logistics. And we've co-developed green and innovative ways to put this into practice. All over the world.

During this 3-week Summer School you combine theory and practice. You attend tutorial style classes and see first-hand how theory is put into practice during company visits. Throughout the program you work together in small groups on a project. A full redesign of the Western European Supply Chain for imaginary company Samsonic. You also play an exciting business simulation game called The Fresh Connection.

More information can be found [online](#).

HAN CAMPUS ARNHEM

Ruitenberglaan 31
6826 CC Arnhem
The Netherlands

QUESTIONS?

Incoming.Business@han.nl
+31 6 53 59 55 00

SOCIAL

 HAN International School of Business
 isinternationalcommunity
 HAN International | ISB campus tour



Summer Schools - 2 programmes

TH Rosenheim, Germany / International Office



Bachelor Summer School on Business Ethics

26 June - 2 July 2023

- How can you do business responsibly? Study major theories and practise specific cases on emission scandals, financial frauds, responsibilities of tech companies and more.
- Optional 3-week joint programme with the Netherlands and Spain
- Apply until 1 May 2023

→ www.th-rosenheim.de/summer-school

Master Summer School on Future Challenges in Engineering

24 - 29 July 2023

- What do we need for challenges ahead? Gain key management skills, explore the impact of our actions and apply technical know-how to create sustainable solutions in our labs.
- Learn about industrial engineering, additive manufacturing technology, sustainable economy and ecological building.
- Make it yours - choose out of 3 unique workshop classes
- Apply until 1 June 2023

→ www.th-rosenheim.de/master-summer-school/





Why join The Hague Summer School in 2023?

Are you looking for a fun, educational and unforgettable summer?

Then The Hague Summer School in The Netherlands is definitely the place for you! During a two- or four week stay with us, you will be part of a diverse, international group of students and make friendships for life!

Contact



thehaguesummerschool@hhs.nl



[@thehaguesummerschool](https://www.instagram.com/thehaguesummerschool)

THE HAGUE
UNIVERSITY OF
APPLIED SCIENCES

The Hague Summer School 2023 website is live!

After another successful summer in 2022, we are delighted to announce that The Hague Summer School will run again in July 2023! It will take place from July 3rd 2023 until July 28th 2023. Our course offer includes relevant modules on Peace, Justice & Human Rights, The Impact of Migration and the Sustainable Development Goals.

What is more, our extensive social and cultural program will make your stay with us a once in a lifetime experience. So be prepared for a lot of fun activities!

Curious for more? Do you want to find out what you can expect and get an idea what it was like in recent years? [The official website of The Hague Summer School](#) is online now! So, make sure to find out what will be on offer next summer!

let's change
YOU. US. THE WORLD.



Intensive English Pathway Program

The premier Intensive English Pathway (IEP) program offers students of all levels of English ability and other qualified students a pathway option to take English language courses along with university courses. Program dates in Summer 2023: June 5-August 11, 2023.

This program acts as a pathway to [Undergraduate Conditional Admission](#) for students wanting to study for a bachelor's degree and [Graduate Conditional Admission](#) for students wanting to study for a master's degree. Students have the opportunity to be recommended for university admission without a TOEFL or IELTS score if they successfully complete this program.

Program Features:

- Opportunity to take university courses for credit toward a degree for qualified, advanced-level students
- Up to 21 class hours per week
- Small class sizes
- Group activities such as beach picnics, cultural celebrations and other activities
- Academic courses in reading, vocabulary, academic writing, grammar, public speaking, study skills, and enrichment classes
- Chances to make international and American friends
- Certificates of completion and certificate ceremony



More information is available here: [link](#).



Towards Project Management 4.0 - General Project Management Methodology

Karlstad Business School offers Project management 4.0 as a tailor-made entry towards the future way of managing projects. This commissioned education gives you a theoretical and practical basis for handling all types of projects.

The unique feature is how your capabilities grow in an agile way during the course and is individually adapted for you and your organization. As a participant, you get access to knowledge directly from industry.

You will have access to international guest lecturers, which consist of a mix of academics and professionals with in-depth knowledge of project management as well as the opportunity to tailor the education based on your and your employer's needs.

Project management 4.0 is implemented remotely via Zoom and uses the collaboration platforms Padlet and Canvas. Lectures take place in the evening enabling e.g. compatibility with a full-time job. As a participant, you are expected to be able to participate in scheduled group meetings in the evenings and / or during weekends.



TARGET GROUP

Present and future project workers in any project role or type of project wanting to build capability for project-oriented work by consolidating, upgrading and expanding their knowledge and skills in combination with supporting behaviour. This course is equally adapted to private as well as public sector.

More information is available here: [link](#).



**KARLSTAD
UNIVERSITY**

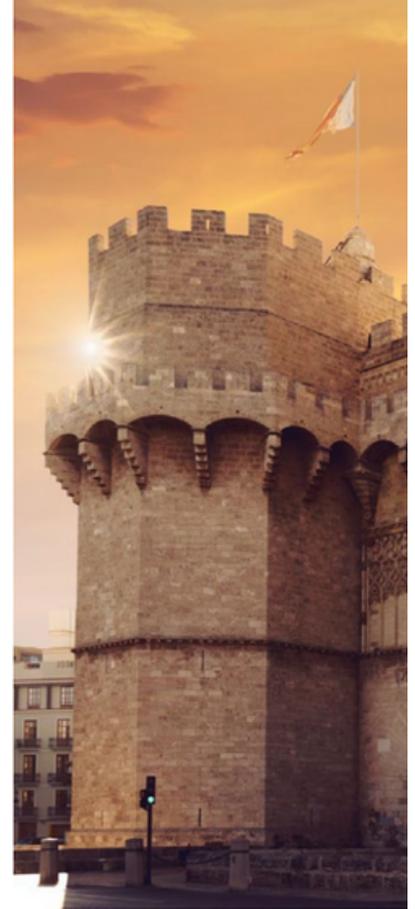
XVIII Valencia Erasmus Week 2023

The internationalization of economics and business studies at the Universitat de València has led to a significant increase in the number of exchange activities for students, technical administrative staff and professors within the European framework.

The Faculty of Economics, leader in mobility, has developed a pioneering initiative, the Valencia Erasmus Week, which offers the opportunity to exchange international experiences both at the level of professors and technical staff, without forgetting the student side through the mobility award.

The XVIII Valencia Erasmus Week will take place from 6th to 10th March, 2023. During this week, the Faculty of Economics will count on the presence of visiting professors from more than 20 European and International universities, but also of technical and administrative staff related to the international mobility, from 16 European universities that are part of the Erasmus+ mobility program.

Initiatives like this are a boost to the internationalization strategy of the Faculty of Economics, essential in the policy of the Universitat de València. Our Faculty, since the early 90's, has continuously offered international mobility programs (international program and Erasmus+), as well as International Double Degree Programs. At present, we are part of 11 international double degree agreements with universities in Europe and North America for the degrees of Business Administration and Management (ADE), International Business (GIB) and Economics (ECO).



Avda. Tarongers, s/n. 46022 València.
Tel (+34) 961625143 - (+34) 963828541
Email: int-of.economia@uv.es

