



CIDDD NEWSLETTER

Newsletter from the Consortium of International Double Degrees



About this Publication

Welcome to the fall edition of our CIDDD newsletter. The mission of the CIDDD is to encourage international collaboration and exchange. Studying in another country can be a life-changing experience for university students. However, it is not always a positive one. In my years working with outgoing international exchange students, I heard many stories about students who had incredible adventures and eye-opening experiences. But I also had students who got frustrated trying to overcome cultural barriers and foreign bureaucracy and decided to return home early.

There are steps that universities can take to provide incoming international students with a welcoming and positive exchange. An orientation program can help students understand the procedures and norms at the university. The orientation can teach students how to sign up for classes, communicate with their professors, and utilize university resources. Students can also learn about local norms, such as how to dress for classes and address their professors.

The university should also assist students with housing. Searching for an apartment to rent in a foreign country can be a daunting experience. It helps to provide a point of contact for exchange students who can assist them with getting things done. Connecting each exchange student with a local student leader is an enriching experience for both students. The local student can help the exchange student understand how to do things, help them meeting people, and show them the area. At my undergraduate university, many exchange students stayed in an international house where they shared a room with an American student.

We should recognize that exchange students often face cultural and linguistic obstacles. Making them feel welcome and included can enrich their experience and support and help the institution expand its exchange program.

All the Best,
Yoav

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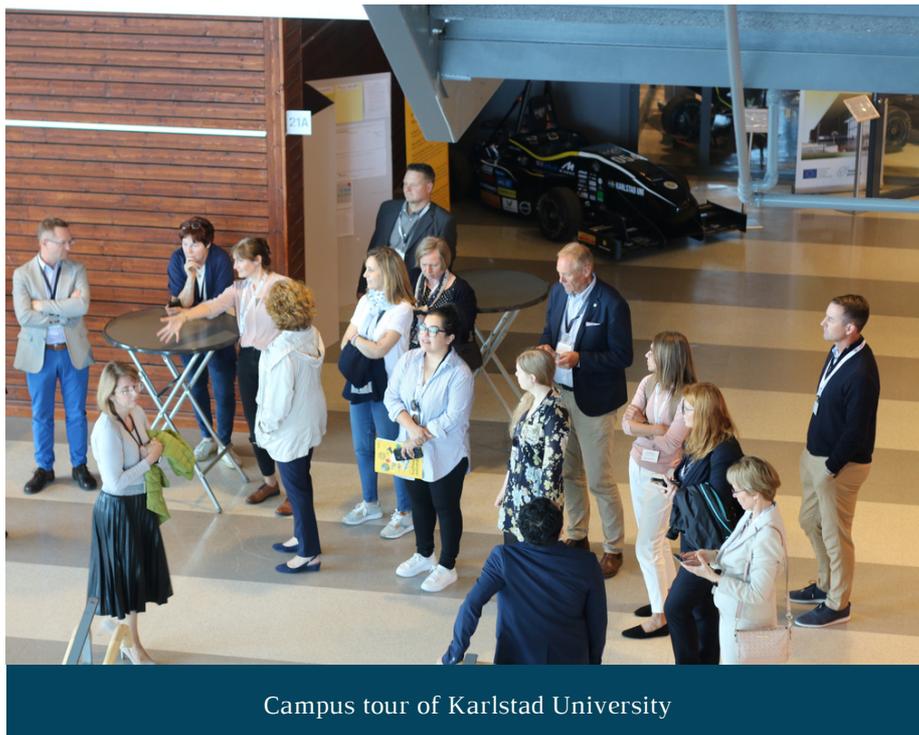


The CIDDD General Assembly in 2022

The 2022 CIDDD General Assembly took place in a hybrid format, with attendance possible both in person at Karlstad University in Sweden, and online. Representatives from 18 universities attended the General Assembly, with participants from Europe, the United States, and Mexico.

During the assembly, the financial report and budget were approved, and the CIDDD double degree scholarship winners were announced. The stories of the first and second place winners are featured in this newsletter. The program also included a scenic tour of Karlstad by boat, a campus tour of Karlstad University, and two workshops.

The topic of the first workshop was "Sustainability in Higher Education". Participants formed groups to generate and discuss ideas on how to promote sustainability in higher business education and change students' behavior. In the second workshop, the communications department of Karlstad University led a discussion on the topic of "Branding a University".



Campus tour of Karlstad University

Through discussions and sharing of ideas, participants had the opportunity to benchmark and gain new perspectives on how these topics are approached in other universities and universities of applied sciences. Ideas for future workshops were also gathered, and they will be discussed further by the board.

The 2023 CIDDD General Assembly will also be arranged in a hybrid format. It will be hosted by the Universitat de València in Spain, and the dates will be announced later on. We look forward to meeting our members in sunny Spain next year!



OCTOBER 2022



**Sheffield
Hallam
University**
Knowledge Applied



PRME Principles for Responsible Management Education



Introducing Sheffield Hallam University

Sheffield Hallam University is one of the largest universities in the UK, with over 30,000 students. The University has three colleges, The College of Business, Technology and Engineering, The College of Social Sciences and Arts, and the College of Health, Wellbeing and Life Sciences.

The University's global engagement strategic objective is to extend and deepen our global engagement - linking Sheffield to the world and the world to Sheffield. The university is active in more than 30 international markets, with a third of our students drawn from more than 100 countries around the globe. We are proud to be a university of Sanctuary offering a scholarship programme for asylum seekers and refugees. This year the university twinned with Kyiv National University of Technologies and Design in Ukraine and we are supporting the students in any way we can to enable them to continue their studies at this difficult time.

Sheffield Business School in the College of Business, Technology and Engineering is AACSB and EFMD accredited and is one of Britain's largest modern business schools. Whilst we are large in our size, deep in our expertise, and far-reaching in the employers we work with, we remain personal in our commitment to expanding each and every student's horizons. The business school's mission is to transform lives, and we do this through forging connections locally and globally, creating real-world opportunities for tomorrow's responsible leaders.

We pride ourselves on the relevance of our work and we place employability and social responsibility at the strategic core of all that we do. Our ambition is to be the leading modern business school renowned for providing an industry-connected, real-world experience. We are committed to developing innovative programmes that are distinctive, enriching and offering competitive advantage. The university is delighted to be a member of CIDD as we work to further enrich our student offer to include double degrees through this partnership network.

We are delighted to inform you that we have been shortlisted for The Times Higher Award - University of the Year. Awards in 2021/22 include University of the Year, UK Social Mobility Awards, and Outstanding Entrepreneurial University of the Year.



CIDD Reception at the EAIE

The international education conference EAIE held in Barcelona gathered this year record-high attendance, over 6,300 participants. The annual event has been organised only online for the past two years, but this year it offered again the opportunity to meet colleagues from over 90 countries, both in-person and virtually.

The main topic of the event was 'The future in full colour', which reflected the latest global developments towards future insights into international higher education. The programme included numerous sessions, workshops, poster sessions and site visits to Catalan universities as well as a wide exhibition offering.

Many representatives of the CIDD member universities were also present, collaborating amongst the existing partners and discussing with potential new ones. The highlight of the CIDD participation was the evening reception that was held on 15th September in Hotel SB Plaza Europa. The event was organized together with the Finnish Haaga-Helia University of Applied Sciences, and it brought together over 60 representatives from the CIDD members and Haaga-Helia's partners.

The reception was opened by the Vice President of CIDD, Commercial Director Anne-Mari Karppinen from Haaga-Helia University of Applied Sciences. In her speech she brought up the benefits and activities that the CIDD can offer and encouraged universities and universities of applied sciences to consider joining the consortium. The atmosphere was lively and the guests were actively sharing experiences and discussing new opportunities for joint activities and potential new double degree partnerships.

The next Annual EAIE Conference and Exhibition will take place in September 2023, in the Netherlands. The 2023 conference theme is 'Connecting currents'.



The EAIE Choir performing at the Closing Plenary of the EAIE conference

CIDD DOUBLE DEGREE SCHOLARSHIP FIRST-PRIZE WINNER 2022: Jessica Wolkenhauer

This year the CIDD gave out a total of five scholarships to exceptional double degree students and Jessica Wolkenhauer received first prize. She is completing her double degree at Management Center Innsbruck, Austria (home university) and Prague University of Economics and Business, Czech Republic (host university).

Can you tell us a bit about yourself?

My name is Jessica Wolkenhauer, and I am a 32-year young student from Germany. Before I started my master's in 2020 in Innsbruck, I trained as a certified physiotherapist and got a bachelor's in early childhood education in Germany. Because I enjoy working in an international context, I chose the master's in International Health and Social Management, which enabled me to scientifically integrate the practical experiences from my previous professions in the social and health sector at the business- and/ or management level. Next to my study-work life, I am passionate about female empowerment and investing, enjoying to exploring new places and cultures, meeting friends, and enjoying intercultural exchange and activities in my leisure time.

What motivated you to apply for the CIDD Double Degree Scholarship?

"Paths are made by walking" is a quote that was attached to a teabag at one point and has served as motivation for my master's ever since. Throughout my educational career, I have always been hardworking, motivated, and determined. Because I am motivated to evolve and work diligently, and with passion to achieve my career objective of becoming a female leader and advancing female leadership skills and gender equality, I applied for the double degree scholarship. The scholarship not only supported me financially in conducting research for my master's thesis on female empowerment and financial literacy in the Netherlands, but also brought awareness to the topics I am passionate about.



Could you tell us about your double degree experience?

Overall, the double degree has significantly enabled me to expand my existing knowledge from the field of social and health care to the desired area of international business and crosscultural leadership. Due to extensive group work among 17 different nationalities, I have improved my intercultural communication skills, empathy, and collaborative teamwork skills. Moreover, the extracurricular participation in mentoring programs of the MCI and VŠE facilitated my personal and career development. The networking activities encouraged me to develop professional contacts and build international business networks.

How would you describe your double degree experience in three words?

BEST PROFESSIONAL UPGRADE.



[Click here to watch Jessica's double degree video](#)



CIDD DOUBLE DEGREE SCHOLARSHIP SECOND-PRIZE WINNER 2022: Laura Dauginoviča

This year the CIDD gave out a total of five scholarships to exceptional double degree students and Laura Dauginoviča received the second prize. She completed her double degree at RISEBA University of Applied Sciences, Latvia (home university) and KEDGE Business School, France (host university).

Can you tell us a bit about yourself?

My name is Laura Dauginoviča, I am 22 years old born and raised Latvian girl from a very small yet beautiful city Auce, which is located in southern Latvia. Currently I am working in a company as an administrator in the office in parallel to my full time Bachelor's studies at RISEBA university. In the future I envision myself as a great leader in an international company. For now, I don't think that I will establish my own business, but who knows, only time will show. Maybe someday I will have an excellent business idea...

What motivated you to apply for the CIDD Double Degree Scholarship?

What motivated me to apply for the CIDD Double Degree Scholarship is that I saw it as an opportunity to show and talk about my Double Degree experience to others. I wanted to encourage others with my story, to not be afraid to say yes to it.

Could you tell us about your double degree experience?

I want to be honest, my double degree experience consists of ups and downs, but nevertheless, everything was worth it, and the good things definitely outweigh the challenges. It was the first time ever I had been away from my family, from Latvia for so long and on my own. It was very challenging, stressful, lonely and I was very "homesick". However, it wasn't for long, I got through it. Over time I got used to France, the culture, the new home and people around. I got new friends whom I spent a lot of time with as we were in the same situation – away from our families. The biggest benefit I see from completing a double degree program is, of course, the possibility to experience studies in a different school, live in a different country, explore its culture and cities for a whole year. In addition, when I graduate next year, I will receive a diploma from KEDGE business school. I think that it will be one of my greatest days in life. Double degree program is a challenge, yet it is beautiful and refreshing that it makes you look and experience things differently.

How would you describe your double degree experience in three words?

A lifechanging experience.



[Click here to watch Laura's double degree video](#)

International Summer Program at Coastal Carolina

The COVID-19 pandemic caused many disruptions. Most universities had to cancel their international programs during the first two years of the pandemic or shift them to online delivery. With loosening travel restrictions, most universities around the globe are welcoming international students and programs back to their campuses. This year, Coastal Carolina University, a member of the CIDD, welcomed students from its partner universities for its international summer program for the first time since 2019.

The program started in 2004 to promote international exchange between CCU and other CIDD institutions. CCU delivered it online in 2020 and 2021 due to the pandemic. It was exciting to see international students back on campus. There is no substitute for the experience of having students travel abroad to study at a different university and experience a new culture.

The program included 16 students from ESCE in Paris, a CIDD member, and 14 students from three German partners including Hochschule Mainz, another CIDD member. During the three-week program, students stayed on campus and took workshops on the U.S. economy and business culture from CCU professors. Participants took workshops on American culture, cross-culture management, the US economy, and the legal environment in the USA. They also learned how to write consulting reports and deliver team presentations.



International Summer Program participants

Participants worked in global teams to write and present a consulting report about a European company that could expand to the USA. The students looked at the advantages and challenges of an expansion and described strategies that the company should utilize. A panel of instructors graded the final presentations. Each team was guided by a CCU professor, who helped the team improve their presentations and reports.

The participants in the programs also visit local attractions and participate in fun activities. Coastal Carolina University is near Myrtle Beach, one of the largest beach resort areas in the United States. Myrtle Beach has over 100 kilometers of uninterrupted beaches and numerous family-oriented attractions. Participants headed to Brookgreen Garden, a botanical garden that houses the world's most extensive collection of American sculptures. They also visited Alligator Adventure, a large reptile farm and home to Utan, the biggest crocodile in captivity.

It was a fun and educational program. Students received certificates of completion at the end of the program, and most of them received five ECTS credits from their home institution. Any student from a CIDD institution is welcome to participate in the program. The next program will take place in later July of 2023. For more information, please contact Yoav Wachsman at yoav@coastal.edu.