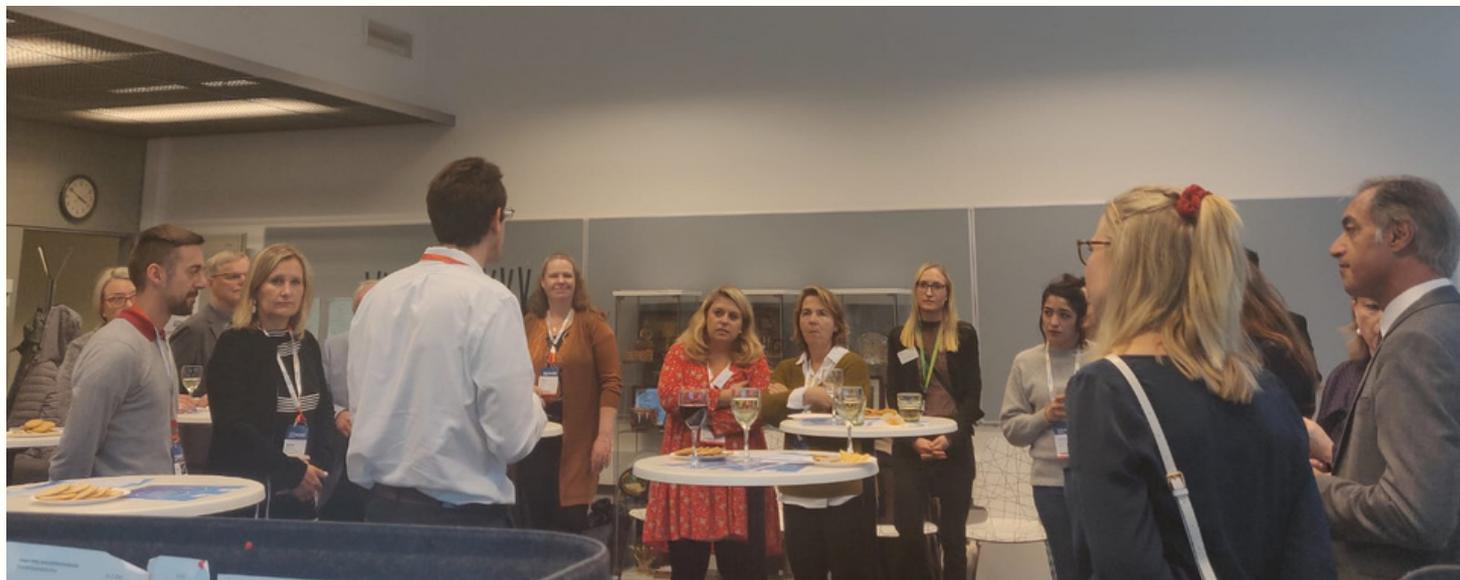




CIDDD NEWSLETTER

Newsletter from the Consortium of International Double Degrees



About this Publication

Welcome to the winter edition of the CIDDD newsletter. One of the goals is to help members learn about topics in international collaboration. To achieve this, our consortium holds workshops during the General Assembly in June. Starting this year, we are also offering online workshops in the winter. Our first winter workshop was about the advantages and the steps to apply for AACSB and EFMD Business Accreditations. Most universities are required to have some accreditation. However, schools within universities are increasingly seeking accreditation, and some institutions have multiple accreditations. What are the benefits of business accreditations, and should your institution pursue them?

The Wall College of Business, where I work, is accredited by the Association to Advance Collegiate Schools of Business. AACSB is the most popular and prestigious business accreditation in the USA. Only 30% of business colleges in the USA have an AACSB accreditation. Having this accreditation helps our college maintain its prestige. The accreditation process is rigorous. To maintain accreditation, our college must meet nine standards. These standards are reviewed by an outside team every five years. Our accreditation signals to families and partner universities that our college produces high quality of education and research.

There are other advantages to having an AACSB accreditation besides reputation. The review process compels us to improve our curriculum, assessment, and resources. AACSB also provides workshops on topics in business education. On the other hand, the accreditation process is time-consuming and makes it more difficult for us to collaborate with institutions that are not accredited. As an institution, you should ask yourself two questions regarding accreditation. First, what do my stakeholders think about this accreditation, and will it help me build my reputation? Moreover, will the accreditation process help my institution improve?

I wish you a happy 2022,
Yoav

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The CID D General Assembly in 2022

The CID D 2022 General Assembly will take place at Karlstad University in Karlstad, Sweden, on June 14 and 15 if travel restrictions permit. Karlstad University volunteered to host our GA in 2020 and 2021 but could not because of the coronavirus pandemic.

The CID D will conduct official business on June 14 in the morning, have discussions and time to socialize on June 14 in the afternoon and hold free workshops on June 15 in the morning. Additionally, we will have optional activities and dinner on June 13 in the evening for those who arrive early.

Every CID D member is encouraged to send at least one representative to the GA. We will also stream the meeting online for those who cannot attend in person.

The fee of 150 Euros per attendee includes the cost of the meeting, lunches on June 14 and 15, and dinner on June 14. Attendees are responsible for their lodging and transportation to Karlstad.

CID D institutions should also pay the reduced 250 Euros membership fee for 2022 before the GA. The CID D board will send more information about the meeting later this spring and invoices for membership fees.



Karlstad University
(image [source](#))



CIDDD Double Degree Scholarships 2022

Application deadline May 6

The 2022 CIDDD Double Degree Scholarships

The CIDDD welcomes applications from students that are participating or have completed a double-degree program during the 2021-2022 academic year. To be eligible, either the home or receiving institution must be a member of the CIDDD. The applicant may be in any field and at any level. The amount for 1st place is 1000€, 2nd place is 750€, and 3rd, 4th or 5th places are 500€ each.

The deadline for the application is May 6, 2022. We will announce the winners during the General Assembly in June. Please send all the required documents, which are listed below, to the CIDDD by emailing them to ciddassistant@gmail.com.

Students, to apply for a double degree scholarship, please submit:

- A completed application form, which is available at www.cidd.org.
- A letter of motivation in English indicating why we should consider you for this scholarship and what you will gain from completing a double degree? 500 words limit.
- Letter of recommendation in English from either the home or the receiving university confirming that the student is enrolled and has a good GPA (Grade Point Average).
- Link to a 3-minute video in English about your double degree experience. Please explain how you benefited from the double degree. The video should be clear and engaging. You are encouraged to be creative. Please upload the video to YouTube and make it publicly accessible.

You do NOT need to submit your transcripts.

**Do you want to see videos made by our
applicants in 2021?**

If you want to see videos our applicants made last year, here is a [link](#) to the CIDDD's YouTube channel.



Ethics, Responsibility and Sustainability in Business Education

With calls for climate action and a more equal society continuing to gain more ground on a global scale, businesses are increasingly required to assess their operations with a focus on ERS (ethics, responsibility, and sustainability). To keep up with legislation and demands set by more conscious consumers, knowledgeable and driven professionals are needed to help companies navigate the changing operational environment.

It is clear that higher education institutions (HEIs) offering business programmes have a tremendous impact in shaping the next generation of business experts and leaders. But how exactly can ERS be incorporated into business education in practice, and how can HEIs ensure that graduates have the essential competences to tackle the greatest challenges of our age?

To answer this burning question, the CIDD organized a workshop on the topic of ERS in Business Education. In the workshop, Principal Lecturer Dr. Minna-Maari Harmaala from Haaga-Helia University of Applied Sciences spoke about the current shortcomings of business education, students' expectations, and how to better integrate ERS into a business degree programme. The participants also had the opportunity to share examples, best practices, and ideas related to e.g. how ERS has been approached in their HEI, ongoing projects, partnerships, and training for faculty.



Dr. Minna-Maari Harmaala,
Haaga-Helia University of Applied Sciences

While it is recommendable to offer optional ERS-themed courses or more extensive modules, this alone is not enough when the goal is to provide students with a deep and nuanced understanding of the subject matter, and the ability to become sustainability-minded professionals and global citizens. Instead, ERS should be a part of the HEI's strategy and be holistically integrated into all areas of operation, from sustainable practices on campus and the wellbeing of faculty and students to research activities, and individual courses through assignments, cases, guest speakers, and company projects.

There is no "one size fits all" solution, and there is certainly room for experimentation and creativity. For example, HEIs may look into the UN Sustainable Development Goals and how these goals could be translated into courses and research, or assess how findings from ongoing ERS-related research could be adapted to course contents to benefit students as well. As many students feel strongly about ERS-related matters, it may also be worthwhile to involve them along with alumni to hear their thoughts on what subjects and competencies they feel will best serve future graduates dealing with ERS megatrends.



Whatever your HEI's individual path towards the integration of ethics, responsibility, and sustainability will look like, the CIDD will continue to facilitate discussions on ERS and other topics relevant to its members. Member institutions have the possibility to benchmark each other's practices and discover new ideas together, potentially leading to cooperation on e.g. research topics or course contents.



Introducing Ulysseus European University for the Citizens of the Future

The European Universities Initiative is one of the flagships of the European Union with the aim of building up a European Education Area via transnational alliances between higher education institutions (HEIs). These alliances will become the universities of the future, promoting European values and identity, and revolutionising the quality and competitiveness. Under the first two calls in 2019 and 2020 there have been a total of 41 different alliances and Haaga-Helia University of Applied Sciences, a member of the CIDDD, is also taking part in an alliance called “Ulysseus”, which was launched in 2020. We asked our former CIDDD assistant Johanna Koskinen, who now works as a Development Officer for Ulysseus, to introduce us to this initiative.

What is Ulysseus?

We have a vision: to develop an excellency-recognized entrepreneurial European University built upon the European values of social cohesion and respect for human rights. We strongly believe that European Universities should be open-to-the-world, solidary institutions beyond European borders.

Ulysseus community

The Ulysseus alliance is composed of six diverse HEIs: University of Seville (USE, coordinator), Haaga-Helia UAS (HH), Université Côte d’Azur (UCA), University of Genoa (Unige), Technical University of Kosice (TUKE) and Management Center Innsbruck (MCI). In addition, we have 99 associated partners: key stakeholders comprising regional and local governments, business corporations, companies, citizen associations, students’ associations and NGOs. Haaga-Helia leads the work package called “Building up Competences for the Future”. It’s aim is to prepare highly-skilled digital, multilingual, and entrepreneurial European citizens through a combination of innovative learning and teaching activities.

What are the concrete actions you are taking to achieve your vision?

In order to achieve our vision, we aim to achieve five key goals: **modernizing our universities** by developing a long-lasting Ulysseus territorial and digital Innovation Ecosystem; **contributing to the development of our regions and cities** by implementing student-centered, flexible, work-based European Joint and Double Degree Programmes; **reducing the competence gap** through a combination innovative learning and teaching activities; **enhancing the knowledge and practice of the European values** by shaping a European citizen of the future, respectful to human rights, equality and inclusiveness; and **promoting an open-to-the-world model of university** by a combination of in-person and virtual mobility.

We also have six Innovation Hubs, which are the innovative joint structures for collaboration within the Ulysseus community. Each hub has a specific theme: Artificial Intelligence (Haaga-Helia); Food, Biotechnology and Circular Economy (MCI); Digitalization (TUKE); Turism, Arts, Heritage (Unige), Ageing and Wellbeing (UCA) and Energy, Transport and Smart Cities (USE).

Could you tell us about the double and joint degrees that Ulysseus is planning?

Ulysseus will develop joint Master’s and PhD degrees, as well as, Bachelor, Master and PhD level double degrees. Up until now we have identified different options for double degrees and work is on the way to finalize them. We at Haaga-Helia actually already have one for the IB Bachelor programme with MCI, but the rest will be developed soon. The first Ulysseus European joint Master’s degree on Energy, Transport, Mobility and Smart Cities is currently being developed. This joint degree is a diploma awarded by two or more universities, which will be recognised in various countries. With this initiative, Ulysseus involves the student from the very beginning in a bottom-up process.



Coastal Carolina University Summer Program

Coastal Carolina University will once again hold a summer program on U.S. business practices, economy, and culture for students from its partner universities. CCU is located in Conway, South Carolina, just 20 minutes away from one of the biggest beach resorts in the USA. CCU started this program in 2004 but offered it online in the last two summers because of the pandemic.



Blanton Park at the CCU campus
([image source](#))

Participants will attend a series of seminars by CCU professors. They will work with students from other European countries, visit a local company, and go to the Myrtle Beach Area Chamber of Commerce. Students will work in teams with local organizations. They will analyze the organization's operation and create a consulting report based on their findings. They will also participate in fun activities during the week like golf lessons, a baseball game, and a visit to Brookgreen Gardens, which has the biggest collection of American sculptures worldwide.

Most students will receive five or six ECTS credits for completing this program. The program cost of 1,450 USD covers the workshops, activities, lodging on-campus in a shared room, and most meals. Students are responsible for their airfare, car rental, shopping, and medical expenses. CCU is not responsible for housing before or after the program's dates.

To apply, students should complete the form at <https://forms.gle/ZzP1CkFrY2cnnJRaA> by May 1. Before applying, students should inquire with the international office at their home university whether they are eligible for this program and how many credits they can receive. CCU will send participants additional information after they apply. Please direct any questions to Dr. Yoav Wachsman at yoav@coastal.edu.



Myrtle Beach, South Carolina
([image source](#))

Rosenheim Technical University of Applied Sciences Summer School



Summer Schools - 2 programmes

TH Rosenheim, Germany / International Office

Apply Now!

Application deadline 1 May 2022

Bachelor Summer School on Business Ethics

20 - 25 June 2022

- How can you do business responsibly? Study major theories and practise specific cases on emission scandals, financial frauds, responsibilities of tech companies and more.
- The teaching and learning will take the form of an interactive lecture with group discussions and individual studies
- 3 ECTS- / 1,5 US-credits

→ www.th-rosenheim.de/summer-school

Master Summer School on Future Challenges in Engineering

20 June - 2 July 2022

- What do we need for challenges ahead? Gain key management skills, explore the impact of our actions and apply technical know-how to create sustainable solutions in our labs.
- Learn about industrial engineering, additive manufacturing technology, sustainable economy and ecological building.
- 5 ECTS- / 2,5 US-credits

→ www.th-rosenheim.de/master-summer-school

Programme Fee

Partner universities

single week	850 €
three weeks	2,280 €

NON partner universites

single week	975 €
three weeks	2,700 €

Fee includes

- tuition for workshops
- accommodation
- excursions
- certificate

Participation Fee

Pricing starts at 350 €

Service Package includes

- accommodation
- labs and workshops
- company visits
- social activities
- insurance and more

