

Authors' Guidelines

CIDD Papers on International Business Education present the results of applied research on the internationalisation process of business education, with a specific focus on joint and double degree programmes. Academics and programme administrators of our member schools or from outside the consortium, members of accreditation agencies and government institutions responsible for higher education are cordially invited to submit their papers as pdf-file to:

Prof. Dr. Ulrich Schüle
Head of the Editorial Board
ulrich.schuele@wiwi.fh-mainz.de

1 Introduction

Dear author: please use this file as template for your paper. The papers will be published in European A 4 form – as pdf file on the CIDD web page www.CIDD.org. CIDD will provide you with 10 paper copies.

2 Table of Contents and References

2.1 Table of Contents

The table of contents is always written in Arial 12, single-spaced with 6 points used as space before each sub-chapter. Example:

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2.2 References

Please list all publications you cited in your paper and order them alphabetically. The list is to be written in Arial 10. Please cite Internet sources with the complete address as shown in the example:

References

Schüle, Ulrich (2006), Joint and Double Degrees within the European Higher Education Area. Towards Further Internationalisation of Business Degrees. CIDD Papers on International Business Education, No 1, Paris.

Ministry of Education (Finland) (2004), Development of International Joint Degrees and Double Degrees: Recommendations of the Ministry of Education. May 11th, 2004;
http://www.minedu.fi/opm/koulutus/yliopistokoulutus/bologna/JointDegrees_recommendations.pdf

3 Text

The text is written in Arial 12 pts and set in block. Only chapter titles are put in bold, sub-chapters are not. You may use foot notes¹ or end notes in Arial 10. Space: 1.5 lines. Tables, figures and boxes are usually set in Arial 10. Example:

Table 1: Non-European CIDD Members

Members in the United States of America	Members in Asia
Coastal Carolina University	University of International Business and Economics, Beijing

Source: CIDD 2006

4 Author

Please add a short CV in Arial 10 single-spaced. Example:

Prof. Dr. **Ulrich Schüle** is President of CIDD and heads the International Business programme at Fachhochschule Mainz – University of Applied Sciences (Germany).

Born and raised in Stuttgart (Germany), he studied Economics and Business Administration at Augsburg University and graduated as “Diplomökonom Univ” (Master equivalent) in 1982 and “Dr. rer. pol.” (PhD equivalent) in 1987.

From 1982 to 1988, he worked as a labour market economist at Augsburg University and the “Institut der deutschen Wirtschaft” and from 1988 to 1990 was a personal assistant to the President and CEO of TRUMPF, Germany’s largest machine tool manufacturer. Since 1990, he has been Professor of International Economics in Mainz. As course director of the Mainz International Business programme he implemented several double degree programmes with partner universities in Europe and the United States.

University teaching has always been accompanied by teaching, research and consultancy projects in several EU countries, Argentina, Azerbaijan, China, India, Russia, and the USA. Publications (three books and around 25 articles) focus on labour market policy, transition economies, and globalisation issues.

Member of the CIDD Board since its foundation in 2000, and its President since 2002.

5 Further Questions

Please do not hesitate to contact us:

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¹ This footnote is written in Arial 10. See also Schüle, Ulrich (2006), p.1.