

## Call for Papers

Higher Education in Business and Management has become truly international. This affects not only course contents and teaching methods, but also the organisation of business studies. With enhanced student and teacher mobility, cross-cultural issues and language education are increasingly important. Also, the questions about how learning objectives of different programmes are comparable and to which extent learning outcomes and examination results can be transferred to universities in different countries, are to be discussed. In addition, issues of cross-cultural and language education are closely related to international business education.

In particular, joint and double degree programmes embody a variety of issues concerning the legal status of programmes, their financial organisation, questions of curriculum development and mutual recognition of learning outcomes.

**CIDD Papers on International Business Education** present the results of applied research on the internationalisation process of business education, with a specific focus on joint and double degree programmes. Academics and programme administrators of our member schools or from outside the consortium, members of accreditation agencies and government institutions responsible for higher education are cordially invited to submit their papers to:

Prof. Dr. Ulrich Schüle

Head of the Editorial Board

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Proposed topics include the following:

- Curriculum development for joint and double degree programmes in business education
- Recognition of degrees, legal aspects of joint and double degree programmes
- Accreditation and quality assurance of cross-border programmes
- Administration and organisation of cross-border programmes, in particular with joint and double degrees (including questions of student and teacher exchange)
- Credit transfer and recognition of learning outcomes
- Teaching a culturally diverse student group
- International business education and language training

Papers represent the view of the authors only. The editorial board accepts papers for publication upon a double-blind review process. For authors' guidelines consult our web page [www.CIDD.org](http://www.CIDD.org), please.

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